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NAMED "TOP WOMAN BUSINESS SPEAKER YOU NEED AT YOUR NEXT EVENT"

NAMED #1 ON LIST OF "26 HOT SPEAKERS"

FEATURED ON CNBC, IN FORBES, BUSINESSWEEK, ON CNNMONEY, AND SIRIUS/XM RADIO.

Come Together: Generational Differences and How to Effectively Work with Someone Much Older or Younger than You

ABSTRACT:

Matures. Boomers. Gen X. Gen Y. Gen Z. Or are they called Millennials? Why is Gen X called "X"? What is a "digital native"?

Why don't Boomers realize there's more to life than work? And why don't Millennials realize that their 5:00 pm yoga class does not take precedence over a client deadline? What happened to "paying your dues"? Why doesn't my supervisor praise me and appreciate me for all the great things I do every day?

These questions are being asked and grumbled about in every office everywhere in the country. Any time two or more generations work side by side, there are going to be potential differences in the approach to work and collaboration. But never have the differences between these generations been so profoundly marked as they are now. Why? And more importantly, how do you learn to work with someone who has such a different approach to work, not to mention their values and priorities?

This presentation focuses on key generational differences and how you can work effectively with someone much older or younger than you - and enjoy it!

- Participants will learn the 5 generations and the experiences that have shaped and defined them in meaningful ways.
- Specific examples will be provided on how different generations can come together to better serve your company, both internally {employees} and externally (with clients).
- Specific strategies for developing effective diversity initiatives will be reviewed. Do's and don'ts will be covered.